

# **Entering Next Phase of Market Leadership in Custom and** Configurable Mixed-Signal ICs

- → Building on a strong foundation of mixed-signal and power-efficient IC expertise
- → Sharpening focus on fast-growing segments of IoT, mobile, automotive and computing & storage markets
- → Dialog positioned for robust earnings and cash generation with visibility through 2022
- → Significant financial flexibility to pursue growth strategy with a commitment to disciplined capital allocation
- → Well positioned to create shareholder value over the long term

## Proven Technological Leadership







#1 in Rapid Charging



#1 in CMIC technologies



#2 in DECT (Audio & Voice)



15% market share in Power **Management** 



#1 in LED **Backlighting** 

#### Differentiated Mixed-Signal ICs

Power Management

Connectivity

Power Conversion Backlighting

LED

Charging

Configurable Mixed-Signal

Audio







**Automotive** 



Programmable

30+Years of Mixed-Signal Expertise with Proven Management Team

World-Class Power-Efficient IP

Rapid Design Cycle and World-Class Ramp to High-Volume Production

Highly Adaptable Technologies to Meet Customer Needs

Custom Configurable

Execution track record of delivering highly complex, custom mixed-signal devices for customers, including RapidCharge™ and Power Management ICs



Revenue

Products integrate configurability and programmability, including GreenPak™ CMICs, Audio DSPs and Bluetooth® low energy SoCs

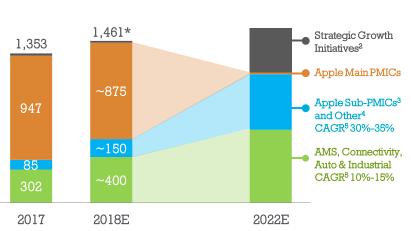
Apple 35-40% of Revenue

<sup>4</sup> Other includes PMICs for Mac, accessories, audio subsystem and charging ICs.
<sup>5</sup> Revenue CAGR from 2018E through 2022E based on company projections.

Supply Chain Simplification

Reduced Time-to-Market

#### Long-Term Revenue Profile<sup>1</sup> (\$M)



## Apple~75% of Revenue

- Chart not drawn to scale

(\*) At the mid-point of October Q4 2018 guidance

# Long-Term Financial Model

	growth (excluding licensed business)1	Mid-teens %	Multiple long-term growth drivers in target markets
	Total Group Underlying Gross Margin	47% to 48%	Stable gross margin
	Total Group Underlying R&D%	17% to 19%	Focused R&D investment in target markets
	Total Group Underlying SG&A%	8% to 10%	Expanding global sales and distribution
	Total Group Underlying Operating Margin	18% to 23%	Target margin expansion

19% to 20% Gradual reduction Rate l Excluding revenue from products included in the Apple license agreement. Revenue from

Effective Tax